



Media Advisory
For immediate release

October 24, 2009

Thousands of Climate Activists to Demonstrate on Parliament Hill today - International Day of Climate Action

(Ottawa, ON)— Over 1000 youth from Power Shift Canada will join Climate Day Fill the Hill and 350.org from 1:30 – 3:00 PM on Parliament Hill today to raise awareness about the need for immediate action on climate change. Over 3000 communities across the globe will take part in this International Day of Climate Action.

Power Shifters will show their passion and energy for creating a just and sustainable future in true style by performing a mass flash mob dance on the steps of Parliament Hill. Demonstrators will also be participating in a phone mob, which will involve thousands of activists simultaneously phoning the office of Prime Minister Stephen Harper, and Liberal leader Michael Ignatieff, demanding immediate action on climate change and green jobs.

Speakers Amber Church, National Director of the Canadian Youth Climate Coalition, and Stephen Hazell, Executive Director of the Sierra Club of Canada will introduce Power Shift Canada to the crowd at approximately 2:00PM, which will be followed by the phone mob.

National and regional spokespeople (representing all provinces and territories) will be available to speak with reporters. Media are invited to film and photograph this historic event.

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For more information about Power Shift Canada and our campaigns please visit www.powershiftcanada.org

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